

HIGHER EXPECTATIONS: A WORKFORCE STRATEGY FOR RACINE COUNTY

The Racine County Workforce Development Strategic Plan will be unveiled to the community on Thursday, May 29 at the Racine County Economic Development Corporation's Annual Dinner. The Plan provides the community with a blueprint to develop a vital, dynamic economy characterized by a workforce that is "fully employed." Any qualified person who wishes to work in Racine County should be able to find a job. The goals of the Plan are ambitious, but must be reached if we are going to:

- 1) meet the workforce needs of our existing employers as they adapt to changing market and economic conditions;
- 2) prepare employment-ready workers for our emerging industries; and
- 3) engage a coalition of educational, private, public and faith-based organizations to address the root causes of chronic unemployment.

Mike Batten, Chair of the Racine County Workforce Development Board as well as chairman and Chief Executive Officer of Twin Disc said, "to be successful in reaching our goals outlined in the plan, will require effective leadership, consensus building, cooperation and commitment from across a broad range of community organizations."

The graph below provides a snapshot of the six challenges community stakeholders have agreed must be met to reach Racine County's goals. It also shows the organization that will be responsible for oversight and direction of the plan to meet each challenge.

