



# Career Links

QUARTERLY NEWSLETTER

OCTOBER/NOVEMBER/DECEMBER 2009

## What is a Green Job and Where Can I Find One?

Have you seen the phrase “**green-collar worker**” in your searches? Washington State University developed a definition for “green-collar workers”. These are individuals who are employed in the environmental sector of the economy. Green jobs have a positive impact on the environment and include jobs at all levels of the earning spectrum. Typical jobs can range from architects, managers, engineers, manufacturing, construction, or maintenance. Green jobs are not necessarily new positions, but traditional positions that are transformed to adapt to the new economy.

### Example Green-Collar Jobs:

- **Green Product Designer** - designs products that use less energy and raw materials to produce and consume less energy and resources to use.
- **Energy Rating Auditor** - performs a comprehensive analysis of a building’s energy efficiency. Recommends ways to save on heating and cooling systems for buildings.
- **Environmental Manager** - coordinates management of an organization’s environmental performance to protect and conserve natural resources.
- **Urban Arborist** - a landscaper or greenskeeper with an understanding of conservation and renewable resources.

### Where can I find a “Green” Job?

There are green job websites that focus specifically on socially and environmentally responsible jobs. Popular websites include: Greenjobsearch.com, Idealist.org, Treehugger.com, or greencollarblog.com.

Careerbuilder.com, jobcenterofwisconsin.com, and hotjobs.com offer a number of jobs in many different industries. Also, there may be “green” jobs posted within these sites as well.

### Additional Resources:

Natural Resources Defense Council - <http://www.nrdc.org/>  
American Solar Energy Society - [www.ases.org](http://www.ases.org)  
American Wind Energy Association - [www.awea.org](http://www.awea.org)  
National Hydropower Association - [www.hydro.org](http://www.hydro.org)

### **Inside this issue:**

<b>Hot Occupations</b>	<b>2</b>
<b>Employer Call Backs</b>	<b>2</b>
<b>Youth Section</b>	<b>3</b>
<b>Featured Workshops</b>	<b>4</b>

## High Growth Occupation

### Veterinary Technologist/Technician

#### Description & Tasks

- Observe the behavior and condition of animals, and monitor their clinical symptoms.
- Care for and monitor the condition of animals recovering from surgery.
- Collect, prepare, and label samples for laboratory testing, culture, or microscopic examination.

#### Skills Required

- A strong desire to help and care for animals.
- Patience, dependability, and emotionally stable character.
- Ability to work as a team with good communication skills.

#### Education

Veterinary Technologists/Technicians require training in vocational schools, related on-the-job experience, or an associate's degree.

#### Employment Trend and Wages

*Average Wage — \$28,900*

*2006 Employment — 71,000 employees*

*Projected Growth — 21%*

*2016 Forecast— 51,000 additional employees*

Source: <http://online.onetcenter.org/>

### Tips on Follow-up Calls

Job seekers are faced with situations where they have been told they would receive a call back about their application or interview but the call doesn't come. This can be a frustrating process. My advice is

**Be Persistent - Not a Pest.** Follow up with a phone call. In your message simply indicate: "Hello, my name is Mary and I have recently interviewed for the position of Manager. I'd like to follow up on the status of the position and whether I am still under consideration. I can be reached at 262-555-1234 at your earliest convenience. Thank you for your time".

Please give the person enough time to return your call. If you have called up to three times, consider "it a no" if there's no response. Always remember to remain polite and professional while on the phone.

If you are able to talk to someone, you may want to ask this individual about your interviewing effectiveness. There may be helpful feedback to consider for future interviews and application processes.



The Career Discovery Center (CDC) is a valuable resource for young people at any stage of career planning. When you begin to think about your career, the CDC is a smart place to start. Here are a few of the services:

**Identifying types of careers you may enjoy** - If you are a high school student, or under the age of 21, the CDC can be a resource to help you create and develop a career plan. We have a variety of online interest assessments, videos, and literature that are bound to help you make a decision on which occupation to pursue for employment. Also, we have many worksheets and activities that can be completed individually or in groups to help youth determine their career path.

**Browse thousands of college and university sites** - As part of your planning to attend college, it is important to gather information about schools that interest you, and then compare information to find the best fit. We can assist you in this process by training you how to use Wisconsin Careers, an excellent website that provides information on all major colleges throughout the nation!

**Finding out about scholarships, financial aid** – Are you concerned about how you will be able to afford to attend a college or university? Don't fret, there's money out there and we are more than happy to share this information with you. Contact us for web addresses regarding scholarships and financial aid.

**Job search assistance and location** – The CDC provides job search assistance for youth ages 14 – 21. If you are within this age and need help with developing a resume, completing applications, and interviewing assistance, call to schedule an appointment.

For more information, call Maria Nabors, Youth Career Counselor at (262) 638-6351, or stop in at the Racine County Workforce Development Center – Career Development Center located at: 1717 Taylor Avenue, Racine, WI 53403 - Room 1009.

## **Job Support Network (JSN)**

Did you know that 75% of all employment opportunities are found through networking. Join other job seekers to network, share ideas and job leads.

**Where: Racine County Workforce Development Center—Classroom C**

**When: Every other Wednesday beginning  
October 14, 2009, 3-4 pm.**

\* Bring your job leads and tips for the group\*



Racine County Workforce  
Development Center  
1717 Taylor Avenue  
Racine, WI 53403

**Website:**  
[www.wdc.racineco.com](http://www.wdc.racineco.com)

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## **Academic Improvement Center (AIC)**

The Academic Improvement Center can help improve your academic skills, prepare for a GED/HSED, or work on your computer skills. AIC is located on the first floor of the Workforce Development Center, in classrooms F & G, and offers a variety of programs. Hours are Monday-Friday 8:00am to 12:15pm and 1:00pm to 4:30pm.

**\*Call: (262) 638-6458 for more information\***

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## **Racine County Workforce Development Center (WDC) Holiday Closings:**

**Thanksgiving-November, 26th**

**Day After Thanksgiving-November, 27th**

**Christmas Eve-December, 24th**

**Christmas Day-December, 25th**

**New Year's Eve-December, 31st**