

Demand is strong for personal care workers

The Racine County Workforce Development Center is working with Society's Assets to spread the word about opportunities to become a personal care worker. Over the past decade there has been steady growth in careers in the health care field, and this growth is expected to continue in the years ahead.

On June 15, representatives from Society's Assets and the WDC will be hosting two information sessions. These sessions will be held at 9 a.m. and 1 p.m. in Classroom C at the WDC, 1717 Taylor Ave., Racine. No registration is required. Just show up and learn about this expanding career opportunity.

Personal care workers provide critical assistance to individuals who wish to continue living in their own homes rather than moving to an assisted-care or a long-term care facility. Personal care workers provide direct care to their clients and establish rewarding relationships with them. Personal care workers have flexible work schedules, making this an excellent career choice for people with other responsibilities at home or school.

Though the work can be extremely rewarding, it is not without challenges. Moderate to heavy lifting is required, and some



care recipients may be challenging to work with. Personal care workers must be able to maintain a friendly, positive and professional attitude under all circumstances.

If this sounds like work you would be interested in doing, please join us at one of the information sessions on June 15 to learn more about becoming a Personal care worker. If you have questions regarding the information sessions, contact Kristin Schroeder at (262) 638-6637.

Education equals improvement

While you are at the WDC, stop in at the Academic Improvement Center. The AIC is one of the many services offered there. As you read about the wide range of opportunities that are available through the AIC, focus on the word "improvement!"

Each of us has the potential for personal improvement and as we improve we increase our opportunities in

life. The AIC is a place of opportunity and improvement. Just last month, a young man came to the Workforce Development Center to earn his G.E.D. He wanted a specific job and his research told him he needed a G.E.D. or high school diploma to be considered for the job.

He took the opportunity to improve himself and prepared to take the G.E.D. test. Ultimately, he was successful and landed the job he wanted. During the last year, 30 additional people have taken the opportunity to improve themselves by earning their G.E.D.

This is only one of many services available to help people help themselves. For example, in the evenings, the center is open to those who want to improve their computer skills. Programs are available to help people improve their knowledge of Microsoft products such as Word, Excel, PowerPoint, Outlook, Explore and Access. The training is instructor-supported and offers busy people flexibility in establishing a schedule that meets their busy life.

To learn more about the many opportunities to improve yourself, call (262) 638-6458. The Workforce Development Center is located at 1717 Taylor Ave., Racine and at 380 McCanna Parkway, Burlington.